

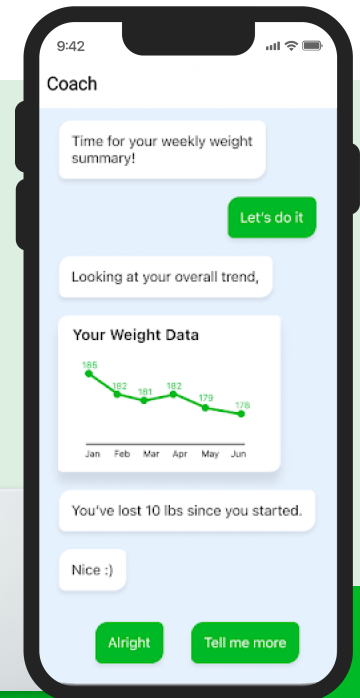
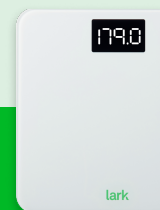
# Weight Management Beyond Medications

**lark**

Since 2011, Lark has partnered with leading health plans and has supported over 2 million members on our platform towards healthier lifestyles. To address rising consumer demand for GLP-1 drugs and the exorbitant costs associated with them, Lark recently expanded our suite of products to include GLP-1 management.

Our Weight Management solution integrates cutting edge technology and proven lifestyle modification approach with access to exceptional clinical care. As a responsible partner, we drive sustained behavior change and provide remote monitoring and medication management to achieve optimal outcomes.

Includes  
connected  
scale



**Lark offers a continuum of weight loss offerings designed to achieve health outcomes and drive business value:**

Weight Tracking and Coaching

## Healthy Weight

**Goal:** AI-driven lifestyle coaching to maintain healthy weight, lose weight, or sustain weight loss (post-treatment)

- Personalized coaching on physical activity and sleep
- Nutrition counseling
- Structured weight management educational curriculum
- Weight goal setting and progress tracking
- Connected cellular scale with weigh-in reminders
- Ongoing monitoring for sustained weight loss

## GLP-1 Companion

**Goal:** Support GLP-1 compliance along with lifestyle modification to enable eventual titration off medication

- GLP-1 medication adherence coaching
- Reminders to take GLP-1 medication and request refills
- Assess and address barriers to adherence (e.g. injection anxiety)
- Side effect monitoring
- Escalations to providers or urgent care as needed

Members receive all features included in Healthy Weight

## Clinician-Guided Step Therapy

**Goal:** Access to end-to-end clinician-guided management; leverage technology to appropriately route only those eligible to medications

- Stratification and triage to appropriate treatment plan
- Telehealth consultations and remote patient monitoring
- Clinician-guided prescription management and lab monitoring
- Continuity based care for on-going monitoring and side effect management
- Insurance navigation, including obtaining prior authorization
- Medication management for existing conditions (e.g. diabetes)

Members receive all features included in Healthy Weight and GLP-1 Companion



Lark is a member of the American Heart Association Innovator's Network

# Weight Management Beyond Medications

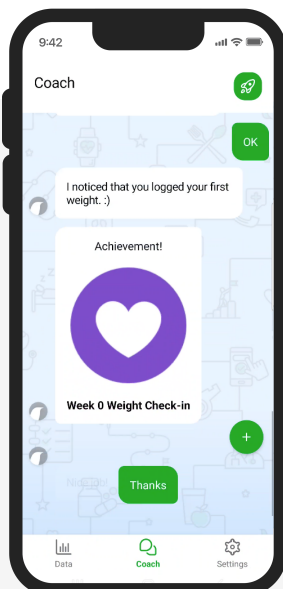
**lark**

## Additional Features Across All Programs:

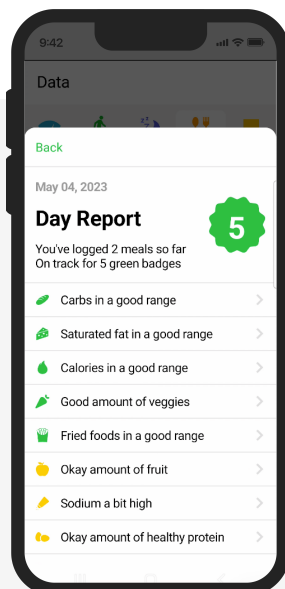
- 24/7 Digital Coaching: Personalized guidance and real time feedback on scale readings, diet, and activity tracker data
- Connected Devices: Seamless in-app ordering, fulfillment, and support
- Proven lifestyle modification approach developed by experts and based on psychological principles from Cognitive Behavioral Therapy, Fogg Behavioral Model, and more
- Screeners: Embedded questions to understand member behavior and address whole person health, including mental and social determinants of health assessments
- Escalations: Navigation of members to appropriate point of care and support based on screener responses and device readings
- Stress and Anxiety: management and support integrated into the experience
- Enrollment and Onboarding: Proven success with digital campaigns to maximize outreach and enrollment
- Deep Member Insights: Device readings, screener responses, coaching engagement, and clinical outcomes that enable immediate feedback to members and evaluation by the care team
- Program Reporting: Monthly and quarterly population-level reporting to assess overall program efficacy



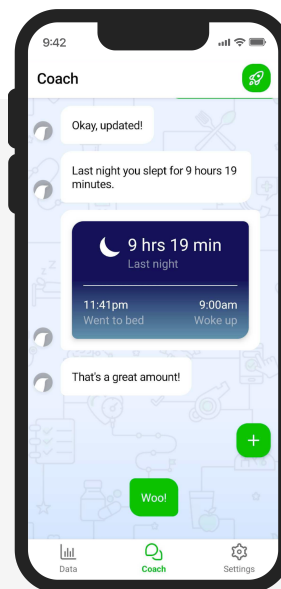
Lark offers a comprehensive set of weight management solutions to help health plans and members navigate the uncertainties of GLP-1s with confidence. From lifestyle modification to access to full fledged clinician guided care, Lark has you covered for today and tomorrow.



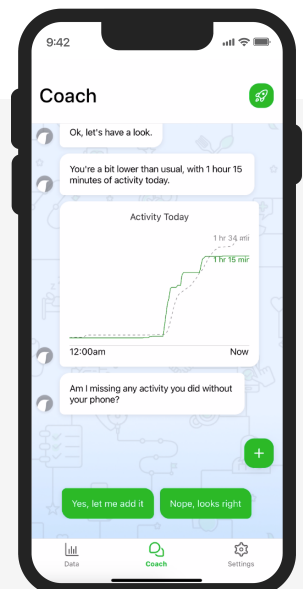
Weigh-in Reminders



Daily Nutrition Report



Sleep Coaching



Activity Coaching