



Virtual mental health care for kids and families

Brightline is the first virtual pediatric behavioral health solution built specifically for kids and teens ages 0-17, and their parents/caregivers



1 in 4 children now have a mental, emotional, or behavioral disorder.¹

It's time to take action.

Caring for employees starts with their families. Brightline is designed to support kids, teens, and their parents/caregivers — providing families the tools they need to learn, grow, and thrive — now — and into the future.

From newborns to teens, Brightline offers care for a wide spectrum of needs.

Ages 0-5: Coaching for parents

We support parents as they manage tantrums, sleep, separation anxiety, and more.

Ages 6-12: Coaching or therapy

Our multidisciplinary care teams treat a range of common challenges for kids from 6-12 years old including disruptive behaviors, school transitions, and bullying, as well as more acute needs such as clinical depression, trauma, and ADHD.

Ages 13-17: Coaching or therapy

We support teens struggling with common concerns such as body image, relationships and self-confidence, as well as more complex conditions.

Average appointment availability

- Within one day for coaching
- Within one week (or less) for therapy

Brightline includes:



A one-stop digital platform for multidisciplinary care

Live virtual coaching, therapy, and psychiatry from pediatric experts



Right care, at the right time

Regular assessments ensure each family receives the right level of care, according to their current needs



Family-focused guidance

Supporting the entire family including parent training is 3x more likely to be clinically effective²



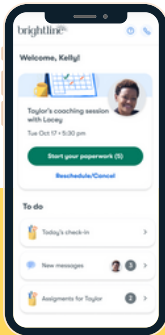
Care collaboration

Coordination with teachers, pediatricians, counselors, and other providers ensures comprehensive care



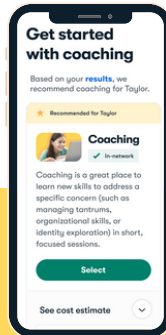
Brightline's comprehensive virtual care platform

A one-stop resource to address the diverse needs of growing families



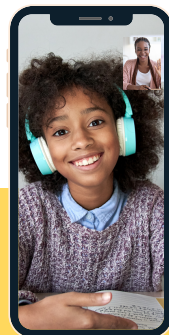
Connect

The Brightline **Connect** app features a library of resources tailored to each family's needs, providing parents with effective ways to work with their child. Connect also includes care navigation, appointment scheduling, and secure chat for support in-between sessions.



Coaching

Brightline's **Coaching** services cover an array of common challenges providing structured, virtual prevention and early intervention programs for caregivers, teens, and kids. Behavioral coaches are highly-trained with a holistic family approach.



Therapy

For clinical needs, Brightline offers **Therapy** via 1:1 or family-focused virtual sessions with a pediatric therapist. Progress is tracked through validated measurements. When necessary, prescribers are also involved for **medication management**.

Numbers that matter

75% of youth and teens showed symptom improvement in both coaching and therapy

80% of caregivers with children in coaching reported reduced stress

94% member satisfaction with their provider

“Unfortunately, the new norm for quality child therapy is wait, wait, wait, drive, drive, drive... Brightline provided quality, structured therapy for my daughter within a matter of days and we've been able to sustain the sessions because we can do them from home.

-Brightline Parent



Give families the support they need, when and where they need it.

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