



Supporting neurodiversity in youth

Why employers are embracing specialized support for families with neurodiverse children



A growing unmet need

Neurodiverse diagnoses are on the rise for kids ages 3–17¹, and with that comes a greater need for support.

While youth with brains that work differently have individual superpowers, these families also face significant challenges — and in order for them to thrive, they need the right resources. Brightline addresses these gaps in care, ensuring every family has the tools and skills they need now, and in the future. This is proven to create more supportive environments at home, which has a direct and positive impact on school and the workplace.

Brightline supports:

- Learning challenges
- Attention deficit/hyperactivity (ADHD)
- Autism spectrum (ASD)

50% of families affected by ASD had unmet needs relative to both child/youth healthcare services and family support services.²

Brightline's holistic approach



Accessible resources

Brightline's psychiatrists, therapists, and coaches help families through easy-to-schedule video sessions, secure chat, and on-demand resources.



Supporting parents

Parents have a partner and their kids have an advocate in Brightline — we help them navigate and overcome barriers to securing extra support in the classroom.



Promoting well-being

With personalized care, parents have lower stress levels and improved outcomes at home, which allows them to be present and focused at work.

Brightline supports families with a comprehensive care ecosystem

Easy-to-use digital platform

Members can instantly access care navigation, tailored content, digital exercises, and on-demand chat with a dedicated coach all in one place.



Expert coaching

Focused on prevention and early intervention, our expert-led coaching addresses low-intensity symptoms through structured, virtual programs.

Empathetic, family-focused therapy

With personalized care plans tailored to each child's unique needs, our therapists support a wide range of behavioral health concerns and conditions.



Psychiatry and medication management

When necessary, medication management is provided by pediatric psychiatrists as well as advanced-practice nurse practitioners with specialized training in pediatric care.

Addressing and improving employee well-being and productivity

50%

of working caregivers report losing significant productivity caring for their kids' behavioral health³

80%

report significant improvements to their children's disruptive behavior after working with Brightline⁴

80%

of parents and caregivers report a significant decline in stress levels⁵



Pediatric mental health care benefits everyone

Join us in embracing neurodiversity and creating a more inclusive, supportive workplace for all.

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Sources: 1. CDC 2. S. Srinivasan, A. Ekbladh, B. Freedman, and A. Bhat. Needs assessment in unmet healthcare and family support services: A survey of caregivers of children and youth with Autism Spectrum Disorder in Delaware. Autism Res. 2021. 3. Brightline Covid-19 Behavioral Health Indicator, 2020. 4. Brightline Book of Business Results (based upon Patient Reported Outcomes Measurement Information System (PROMIS) Parent Proxy Scale developed by the National Institute of Health (NIH). 5. Brightline Coaching Outcomes Q1, 2024.