

# Helping you find the right doctor. The first time.

## Embold is...

### INDEPENDENT

- NO provider contracts
- NO financial incentivization
- We ONLY answer to quality
- Patients always come first

### CREDIBLE

- Peer-reviewed
- Doctor-founded, doctor-led
- Proven results with employers

### EASY-TO-USE

- Integrate into your solutions
- Customizable for your needs

## How does it work?



### ANALYTICS

Embold uses objective data and analytics to create provider scores



### TOOLS

Employees use tools in Embold Search to find the right doctor



### INCENTIVES

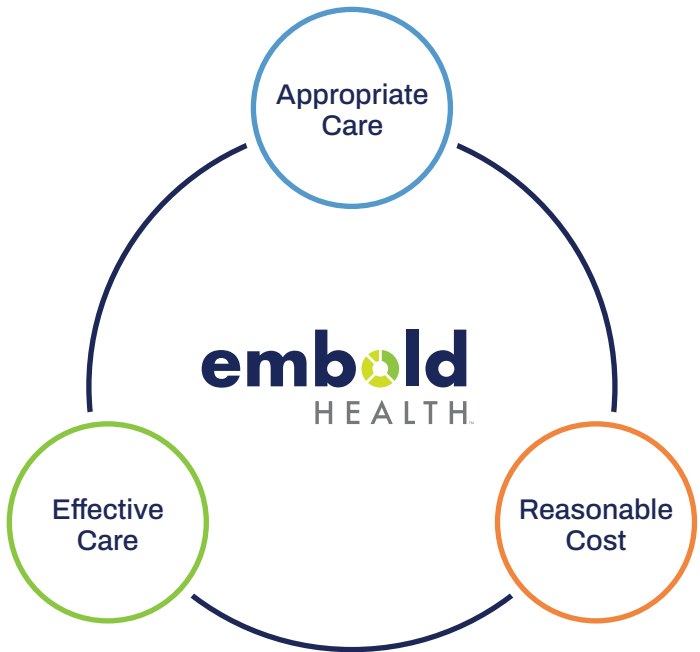
Employers can use Incentives and Outreach to help employees choose the right doctor



### RESULTS

Less time off work, lower cost and high quality care for your employees

## How we evaluate doctors



- ✓ 60+ searchable specializations
- ✓ Measures aimed at key drivers of inappropriate care and waste
- ✓ Peer-reviewed approach to provider measurement published in JAMA Health Forum, and the New England Journal of Medicine Catalyst
- ✓ National dataset covering 200M lives | 140 commercial plans & Medicare

## Our Solutions

### SEARCH

Make it easy for your members to find the best doctors the first time

- Provider Guide
- Embold Virtual Assistant
- Promote & Integrate

### INCENTIVES

Give your members a reason to make better choices

- Powered Benefits

### OUTREACH

Engage members to use their benefits

- Engage

## When employees use Embold's Provider Search tools, they are...



3X

More likely to choose high quality specialists



60%

More likely to switch from a low to high quality physician

## And when they see high quality providers, they experience...

41%

fewer early knee/hip replacements

30%

fewer low-value imaging studies for back pain

67%

fewer opioid prescriptions

## Resulting in...

23%

reduction in orthopedic joint spending

31%

reduction in gastroenterology spending

45%

reduction in spine spending