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The Comprehensive Hearing Benefit



Why Tuned?

Hearing loss is permanent, progressive and preventable.

3rd

most chronic physical condition

2x

more common than diabetes or cancer

1 in 4

working aged adults have a hearing issue

3x

higher risk of falling with mild hearing loss

If you're not protecting your hearing, **you're losing it**

1.5 billion

or 50% aged 12–35 are at risk of permanent, avoidable hearing loss.

4 out of 5

people report never or seldom wearing hearing protection at a loud event

60%

of hearing loss cases are preventable

A Gap in Care

Today, hearing is not covered by the core medical benefit.

What does exist? Some employers offer a hearing rider benefit, but this is little more than a hearing aid discount program. There is no annual preventive screening, education, or ongoing support. Hardware solutions are only available to those with significant loss, excluding anyone with mild to moderate loss, or another hearing complication.

Employees are still faced with high out of pocket costs, missed time at work for in-person appointments, and are limited to specific types and brands of devices in these programs.

Examples of Hearing Complications and Comorbidities

Tinnitus

Or ringing in the ears, impacts 25% of working adults. It also negatively impacts quality of life much like chronic daily headache and low back pain.

Vestibular Issues

Vertigo, imbalance, migraines & higher risk of falling. 50% report reduces efficiency at work; 21% gave up work.

Mental Health Impact

Hearing impairment is significantly associated with depression in adults 18+ and higher use of mental health services.

Falls & Safety

Even mild hearing loss triples the risk of accidental fall. Fall related expenses account for over \$50 billion annually.

Auditory Processing Disorder

As much as 23% to 76% of adults suffer from APD, affecting the ability to understand speech.

Hearing Loss Comorbidities

HL is a modifiable determinant of health & wellbeing with higher impact in those with diabetes, cardiovascular disease, cancer, cognitive impairment, depression & kidney disease.

Introducing **Tuned**

Virtual hearing health support and education that's comprehensive, accessible, and affordable!

Tuned is the only comprehensive, virtual hearing benefit available for employees and their families, with no co-pays or out of pocket costs. Our convenient and cost-effective approach to hearing conservation and loss prevention leads to a healthier, safer and more productive workforce.

1 ANNUAL SCREENING

Virtual & clinically Validated Hearing Screening.

Takes 10 – 15 minutes.

Done anywhere, at any time, with regular headphones or earbuds

2 EXPERT GUIDANCE

Virtual audiologist consultation.

Provide guidance and education on how to prevent loss, protect and conserve your hearing, manage tinnitus or auditory processing disorder, and get support for any stage of hearing loss!

3 TAILORED SOLUTIONS

From hearing aids to helpful apps, we've got you covered.

Includes personalized recommendations and the device or application needed to meet the unique needs of those with a hearing complication or loss without any copays or added costs.

Tuned's Comprehensive Solution

- ✓ Virtual Delivery. Anytime, anywhere, no missed work or commuting.
- ✓ Full Hearing Spectrum: Mild/Moderate/Significant loss or other issues.
- ✓ Loss Prevention: Annual hearing screenings & expert education for all.
- ✓ Solutions & hearing devices included (if needed). No added cost!
- ✓ Fills a Major Gap in Care: Only comprehensive hearing benefit available.
- ✓ Short & simple implementation. Launch any time of year!



The Comprehensive Hearing Benefit

For more information, please contact leslie@tunedcare.com

