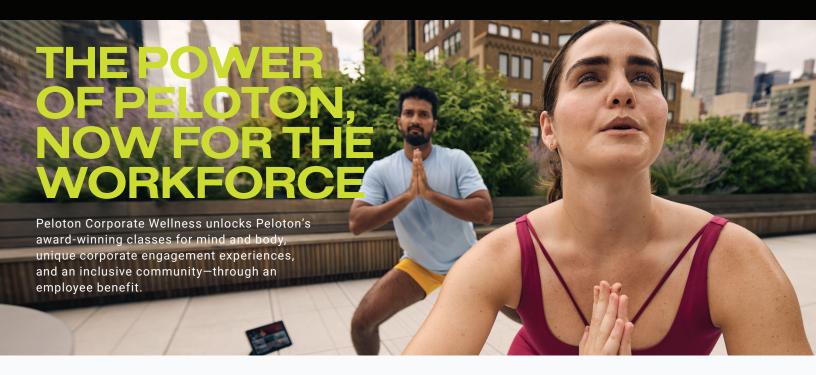
# PELOTON FOR BUSINESS



# WHAT WE OFFER EMPLOYEES



#### THOUSANDS OF CLASSES

Employees enjoy live and on-demand fitness & mindfulness classes featuring instructors for any mood, motivation style, experience level, music taste, and schedule—no equipment required.



#### CORPORATE ENGAGEMENT EXPERIENCES

Special programming—from Team Challenges to exclusive Corporate Wellness events—motivates teams to move, breathe, and prioritize their well-being.



#### PREFERRED PRICING ON EQUIPMENT

Employees can save on the Peloton Bike, Bike+, Tread, Row and Guide for game-changing cardio and strength workouts with Peloton's industry-leading equipment.

### ADDRESSING EMPLOYER PRIORITIES



# PHYSICAL HEALTH

work out more after joining Peloton\*



## **MENTAL HEALTH**

report improved stress management\*



#### **WORK PERFORMANCE**

report improved focus throughout the day\*



# WHAT WE'VE HEARD FROM OUR COMMUNITY

90% OF SURVEYED MEMBERS RANK PELOTON AS ONE OF THE TOP 3 BENEFITS THEIR EMPLOYER OFFERS\* "IN A TIME OF A LOT OF CHANGE FOR HR, AND AN INCREASED IMPERATIVE TO BUILD STRONG EMPLOYEE VALUE PROPOSITIONS... PELOTON HAS ENABLED US TO OFFER A COMPETITIVE BENEFIT THAT ATTRACTS TALENT, AND HELPS TO ENGAGE EMPLOYEES IN HEALTHY BEHAVIOR."

-Director of Total Rewards, Healthcare Vertical

