

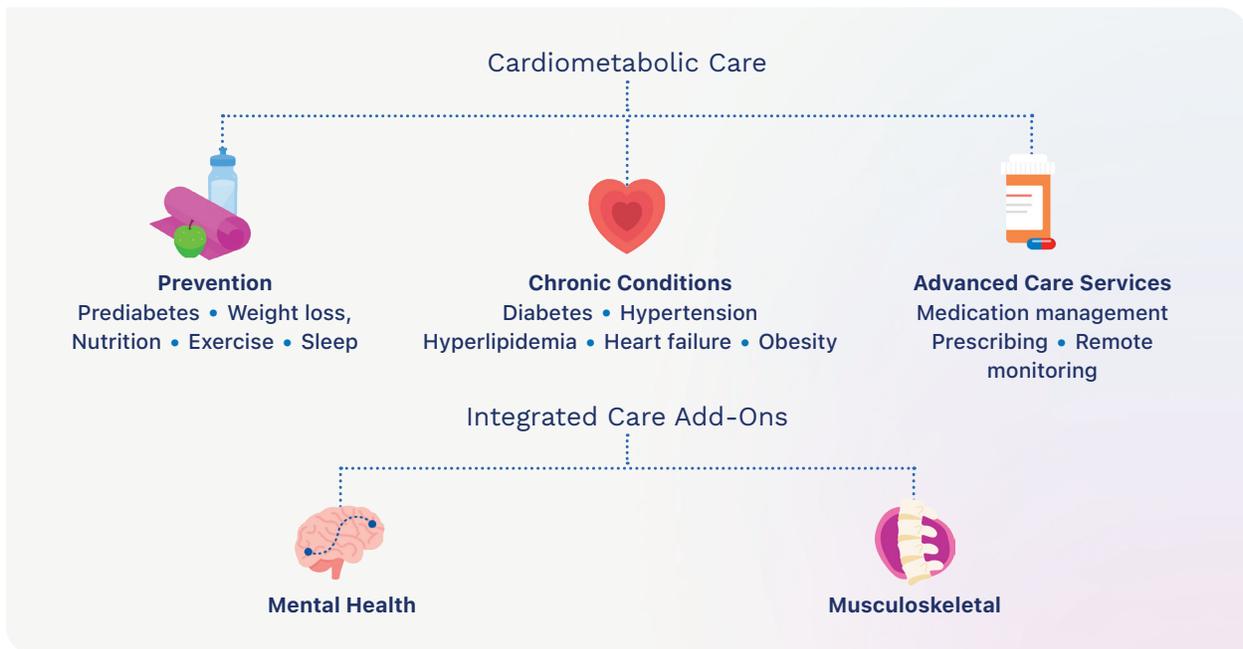


# Integrated virtual care for cardiometabolic health



Three in 5 Americans have one or more chronic conditions like diabetes, hypertension, and obesity. If the current trend continues, that number is expected to grow to 4 in 5 in the next 15 years.<sup>1</sup> Chronic conditions cost American employers billions in healthcare and lost productivity per year. And their most common comorbidities — anxiety, depression, back and joint pain — increase the costs even more.

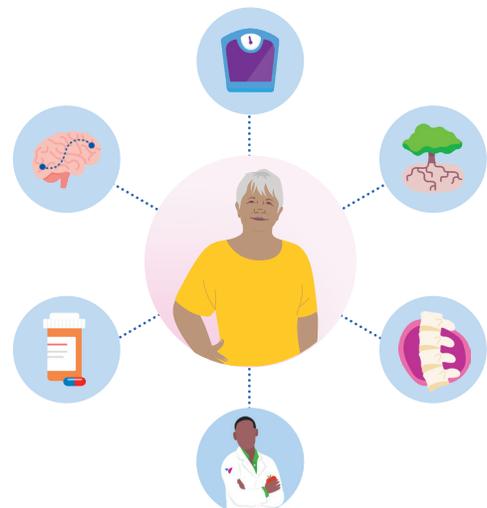
## Vida’s integrated virtual care



## Integrated care reduces costs

While many employers invest in virtual care solutions, most of those solutions target only a few conditions and treat them in silos. Vida’s integrated care model addresses the full range of cardiometabolic challenges and their contributing factors in one app with one care team.

With Vida, organizations can empower members to prevent and manage the most comprehensive set of chronic conditions in one place while increasing access and engagement and reducing risks and costs.



1. Partnership to Fight Chronic Disease. [www.fightchronicdisease.org/pfcd-in-the-states](http://www.fightchronicdisease.org/pfcd-in-the-states)

# How does Vida work?

Every member's care plan is developed by a human provider, supported by AI, integrated with the broader healthcare ecosystem, and adaptable as individual needs change.

## Hyper-personalized and culturally adapted care pathways reach your entire population



Vida evaluates medical, lab, and pharmacy claims data to create a complete picture



Vida screens everyone for physical and mental health conditions and social determinant risks

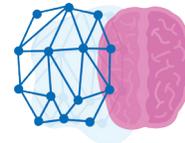


Clinical nutrition guidelines that outline dietary consideration, preferred eating patterns, and mealtime customs for 25+ cultures

## Human-led care, enhanced by technology, keeps members engaged, accountable, and on track



Members choose expert providers based on relatable characteristics, and areas of focus or expertise and build deep 1:1 relationships



Machine learning personalizes insights and prompts based on behaviors and metrics, then delivers interventions supported by artificial intelligence

## Fully integrated care drives better experience and outcomes



Vida integrates with benefit ecosystems using human Care Navigators and automated in-app content



Members address multiple conditions together with one connected care team

## Clients achieve results that pay for themselves



**1.4 pt**

Avg A1C reduction for baseline  $\geq 8$  at 1 year



**$\geq 7\%$**

Weight loss in multiple cohorts at 1 year



**83%**

of members with Stage 2 HTN achieved control by 1 year



**\$170**

PMPM cost savings for high-cost claimants at 6 months